



*Annual
Awards*
Gala
2013

GREATER NEW ENGLAND
MINORITY SUPPLIER
DEVELOPMENT COUNCIL
AND THE
MINORITY BUSINESS
ENTERPRISE INPUT COMMITTEE

YOU ARE CORDIALLY INVITED TO JOIN THE

GREATER NEW ENGLAND
MINORITY SUPPLIER
DEVELOPMENT COUNCIL

MINORITY BUSINESS ENTERPRISE
INPUT COMMITTEE

FOR THE

2013 Annual Awards Gala

SHERATON FRAMINGHAM HOTEL AND CONFERENCE CENTER
FRAMINGHAM, MA

THURSDAY, APRIL 25TH, 2013

4:00 P.M. ANNUAL MEETING

5:00 P.M. COCKTAIL RECEPTION

6:30 P.M. DINNER & AWARD PRESENTATIONS

9:00 CLOSING REMARKS

BLACK TIE PREFERRED

HONORARY CO-CHAIRS

HONORARY CORPORATE CO-CHAIR

SENA KWAWU, SENIOR VICE PRESIDENT, GLOBAL PROCUREMENT SERVICES
STATE STREET

HONORARY MBE CO-CHAIR

GREG ALMIEDA, PRESIDENT/CHIEF STRATEGIST
GLOBAL VIEW COMMUNICATIONS, INC.



MASTER OF CEREMONIES: JONATHAN COACHMAN
ESPN PERSONALITY ON "SPORTSCENTER"
HOST OF "COACH & COMPANY" ON ESPN RADIO

RECIPIENT PRESIDENT'S AWARD
MAYOR ANGEL TAVERAS, CITY OF PROVIDENCE, RHODE ISLAND

AWARDS PRESENTATIONS

PRESIDENT'S AWARD
BUYER OF THE YEAR
ADVOCATE OF THE YEAR
MBE TO MBE EMPOWERMENT AWARD
SUPPLIER OF THE YEAR (CATEGORY 1-4)
RECIPROCAL MBE OF THE YEAR
LOCAL CORPORATION OF THE YEAR
NATIONAL CORPORATION OF THE YEAR

OFFICIAL SPONSORS

BLUE CROSS BLUE SHIELD OF MASSACHUSETTS, INC.
CARTUS
LIBERTY MUTUAL INSURANCE
MASHANTUCKET PEQUOT TRIBAL NATION
PARTNERS HEALTHCARE
STATE STREET CORPORATION
THE BOSTON FOUNDATION
THE MATLET GROUP LLC
UNITED TECHNOLOGIES CORPORATION & DIVISIONS

PLEASE RSVP BY COMPLETING THE ENCLOSED CARD



CERTIFY · DEVELOP · CONNECT · ADVOCATE



GREATER NEW ENGLAND MSDC, INC. (GNEMSDC)
333 STATE STREET, BRIDGEPORT, CT 06604
PHONE: 203.288.9744 · FAX: 203.288.9310
GNEMSDC@GNEMSDC.ORG
WWW.GNEMSDC.ORG

CORPORATE SPONSORSHIP OPPORTUNITIES

SPOTLIGHT SPONSOR

- VIP SEATING · FIFTEEN ATTENDEES
- TWO FULL-PAGE AD SPREADS
- FEATURED ON ELECTRONIC BILLBOARD AND PROMOTED ON ALL MARKETING MATERIAL AS SPOTLIGHT SPONSOR

\$20,000

PLATINUM SPONSOR

- TEN ATTENDEES
- FULL-PAGE AD
- SPONSOR RECOGNITION

\$10,000

GOLD SPONSOR

- FIVE ATTENDEES
- FULL-PAGE AD
- SPONSOR RECOGNITION

\$5,000

SILVER SPONSOR

- TWO ATTENDEES
- HALF-PAGE AD
- SPONSOR RECOGNITION

\$3,000

INDIVIDUAL ATTENDEE TICKETS: \$250

MBE SPONSORSHIP OPPORTUNITIES

SPOTLIGHT SPONSOR

- VIP SEATING · TEN ATTENDEES
- TWO FULL-PAGE AD SPREADS
- FEATURED ON ELECTRONIC BILLBOARD AND PROMOTED ON ALL MARKETING MATERIAL AS SPOTLIGHT SPONSOR

\$10,000

PLATINUM SPONSOR

- FIVE ATTENDEES
- FULL-PAGE AD
- SPONSOR RECOGNITION

\$5,000

GOLD SPONSOR

- TWO ATTENDEES
- HALF-PAGE AD
- SPONSOR RECOGNITION

\$1,500

INDIVIDUAL ATTENDEE TICKETS: \$150

ADVERTISING

	CORPORATE	MBE
FULL-PAGE AD (8"W X 10"H - NO BLEED)	\$450	\$350
HALF-PAGE AD (8"W X 5"H - HORIZONTAL ONLY)	\$275	\$200



DIRECTIONS, HOTEL, AND ADVERTISING INFORMATION

SHERATON FRAMINGHAM HOTEL AND CONFERENCE CENTER,
1657 WORCESTER ROAD, FRAMINGHAM, MA.

Sheraton Hotel and Conference Center, Framingham, offers a special rate of \$149 for those who wish to stay overnight for the event. To reserve a room, call 1.800.325.3535 and make reference to Greater New England Minority Supplier Development Council, or visit <https://www.starwoodmeeting.com/Book/GNEMSDC>.

FROM HARTFORD, CT

I-84E for 44.1 miles to I-90E. Continue on I-90E for 32.8 miles to Exit 12, MA-9 toward Framingham. Keep left at fork, follow signs for 9 W/Marlborough/Worcester. Merge onto MA-9W Hwy 9 W/Boston Worcester Turnpike/Worcester Rd. Sheraton is on the right.

FROM BOSTON, MA

I-90W/Mass Pike for 22.8 miles (from Worcester Ramp) to Exit 12. Merge onto Worcester Rd/Rt-9W. Continue for 1.5 miles. Sheraton is on the right.

FROM PROVIDENCE, RI

I-95N for 17.6 mi. to Exit 6B, I-495N toward Worcester. Continue on I-495N for 25.1 mi. to Exit 22. Merge onto I-90E/Mass Pike toward Boston/Framingham. In 5.4 mi, take Exit 12/Rt-9 toward Framingham. After 0.4 mi., merge onto Worcester Rd/Rt-9W via ramp on left toward Marlborough/Worcester. Continue 0.7 mi. Sheraton is on the right.

ARTWORK REQUIREMENTS

Camera-ready art should be sent on CD or zip disc to:

Jantris Marketing Services

18 Boggs Hill Road, Newtown, CT 06470

E-mail files under 7MB to ads@jantris.com

Acceptable file formats include JPEG, PDF, EPS, TIFF, PageMaker, Illustrator, and Photoshop

Files must be 300 DPI, CMYK in PC format

Please supply all supporting fonts and artwork to ensure accuracy. If you have any questions, please call Jantris Marketing at (203) 426-9193. Deadline for all materials, including your payment, is March 15, 2013.

CONTACT INFORMATION

CORPORATE MEMBER

MBE

OTHER

COMPANY _____

CONTACT _____ E-MAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

PAYMENT INFORMATION

CHECK MC VISA AMEX

SPONSORSHIP/ADVERTISING TOTAL _____

ATTENDEE TOTAL _____

TOTAL AMOUNT _____

CARD # _____ CVV# _____ EXP. DATE _____

SIGNATURE _____

YOU CAN REGISTER ONLINE BY VISITING WWW.GNEMSDC.ORG
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